How to Write a World Class Paper

From title to references

From submission to revision

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Outline: How to prepare a publication

- **Why is it so important to write a GOOD paper?**
- ☐ **Why do scientists publish?**
- ☐ **What is a good manuscript?**
- ☐ **How to write a good manuscript**
- Preparations before starting
- Construction of an article
- Some technical details that need special attention
- Language

- ☐ **Revision and response to reviewers**
- ☐ **Ethical Issues**
- ☐ **Conclusion: what leads to ACCEPTNCE**

What is *your personal reason* for publishing?

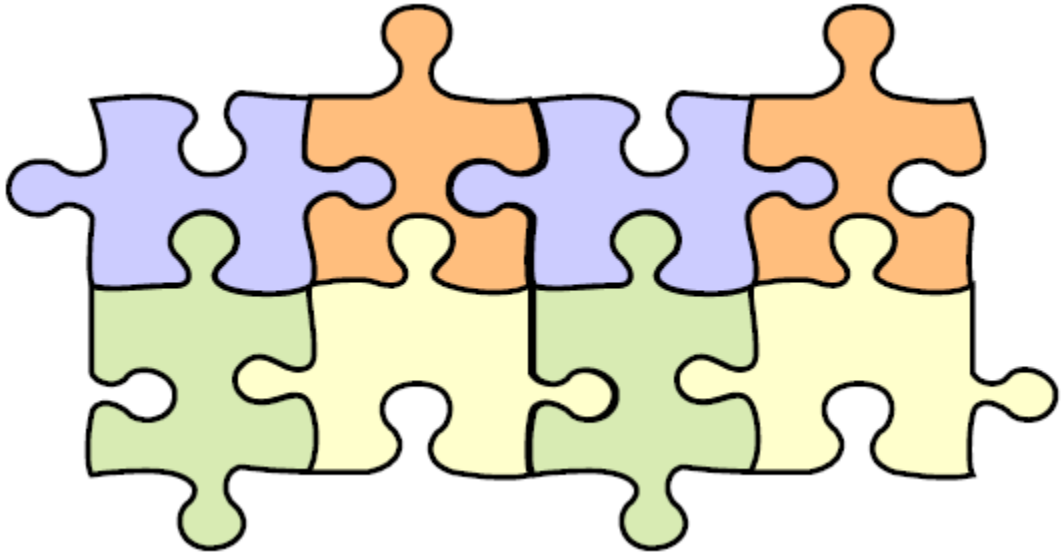
- However, editors, reviewers, and the research community DO NOT care about these reasons

1. **WHY** do you want to publish your work?

- Have you made a contribution/solved a problem in your field?
- Put your work into perspective with existing data!
- Know the latest results!!Search engines

Why do scientists publish?

- **…to share with the science COMMUNITY something that advances knowledge in a certain field.**



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Your article should be of value to the research community…

- **A research study is meaningful only if…**
- **It is clear/ understood/ reproducible**
- **□ it is used**

Research Ideas

In thinking about establishing a research program, it is important to consider what habits investigators need to cultivate in order to be successful in their chosen field

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(Read, Read and Read)∞

Reading papers in your field, regardless of how finite it may seem when one first approaches it, is enormous; and in becoming a clinical researcher one must have a firm grasp, both deep and broad-based, of the field of one's inquiry, and not uncommonly several related fields as well.

Categories of Papers:

- Editorial
- Review Articles
- Original Articles
- Brief Reports/ Rapid Communication
- Case Report
- Letters to the Editor
- Personal view
- Technical point
- Student corner

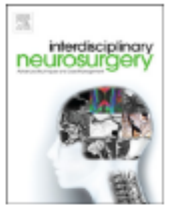
Editorial

Interdisciplinary Neurosurgery 22 (2020) 100868

Contents lists available at ScienceDirect

Interdisciplinary Neurosurgery

journal homepage: www.elsevier.com/locate/inat



Editorial

COVID-19 and its impact on Neurosurgery: Our Early Experience in Lombok Island Indonesia

As of 17 May 2020, a total of 4 525 497 people have been reported confirmed for coronavirus disease (COVID-19) globally. Among these, there have been 307 395 deaths reported related to COVID-19. As of 17 May 2020, the Government of the Republic of Indonesia has reported 17 520 persons with confirmed COVID-19. There have been 1.148 deaths related to COVID-19 reported and 4.129 patients have recovered from the disease [1]. Confirmed cases have been reported all throughout the archipelago, with local transmissions occurring mainly in the island of Java, specifically in the country's capital city of Jakarta, West Java (Bandung City, Bekasi City, Bekasi Regency, Bogor Regency, Bogor City, Depok and Karawang Regency), Central Java (Semarang, Solo), Banten (Tangerang City, Tangerang Regency and South Tangerang), and East Java (Malang Regency, Magetan Regency, Kediri Regency, Sidoarjo Regency, and Surabaya). Outside of Java, the areas with local transmissions are North Kalimantan (Bulungan Regency, Malinau Regency), South Kalimantan (Banjarmasin), West Kalimantan (Pontianak), Central Kalimantan (Palangka Raya), East Kalimantan (Balikpapan), North Sulawesi (Manado City), South Sulawesi (Makassar City, Gowa Regency, Maros Regency), Southeast Sulawesi (Kendari), North Sumatra (Medan), South Sumatra (Prabumulih), West Sumatra ulama tabigh worshipers), Bogor cluster (pastors returning from Bogor after the conference), overseas clusters (crews from overseas), Magetan Cluster (santri from pondok pesantren in Temboro magetan), Sukabumi Clusters (Sukabumi Police Academy), Jakarta Cluster 2 (from a guide) and there are no clusters yet. At this time in West Nusa Tenggara it was determined that there was local transmission. To prevent transmission and early detection of Covid-19 transmission, health care workers continue to contact Tracing all people who have contact with positive confirmed [4].

West Nusa Tenggara is a province of Indonesia. It comprises the western portion of the Lesser Sunda Islands, with the exception of Bali which is its own province. Mataram, on Lombok, is the capital and largest city of the province. The 2010 census recorded the population at 4,496,855; the latest estimate (for January 2014) is 4,702,389. The province's area is 19,708.79 km^2. The two largest islands in the province are Lombok in the west and the larger Sumbawa island in the east, with only a few medical services and hospitals that have Neurosurgery facilities, there are five hospitals that have neurosurgery services, 1 government hospital and 4 private hospitals with two neurosurgeons in West Nusa Tenggara Province [4].

Environmental Research 184 (2020) 109263

Contents lists available at ScienceDirect

Environmental Research

journal homepage: www.elsevier.com/locate/envres

Review article

Environmental exposure to nonylphenol and cancer progression Risk–A systematic review

Zahra Noorimotlagh[a,b], Seyyed Abbas Mirzaee[a,b,*], Susana Silva Martinez[c], Dominik Rachoń[d], Mehran Hoseinzadeh[e], Neemat Jaafarzadeh[f,**]

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Contents lists available at ScienceDirect

Journal of Molecular Liquids

journal homepage: www.elsevier.com/locate/molliq

A review on graphene based nanofluids: Preparation, characterization and applications

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ARTICLE INFO

Article history:
Received 28 September 2018
Received in revised form 14 January 2019
Accepted 28 January 2019

ABSTRACT

A wide range of heat transfer systems require efficient heat transfer management from source to sink and vice versa. Over the last decade, graphene nanoparticles, matrix nanofluids have been one of the most investigated nanoparticles for a wide range of engineering applications. Graphene–based nanoparticles have several advantages over other nanoparticles: high stability, high thermal conductivity, low erosion and

Original Articles

Contents lists available at ScienceDirect

Catalysis Today

journal homepage: www.elsevier.com/locate/cattod

Improved performance of immobilized TiO_2 under visible light for the commercial surfactant degradation: Role of carbon doped TiO_2 and anatase/rutile ratio

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ARTICLE INFO

Keywords:
Nonylphenol
TiO_2
Light intensity
Temperature
Anatase/Rutile
Biodegradability

ABSTRACT

Nanoparticles of TiO_2 with different ratios of anatase (A)/rutile (R) phases were successfully synthesized via sol-gel method. Carbon-doped TiO_2 (CDT) was supported on the surfaces of granular activated carbon (GAC) for photocatalytic degradation and mineralization of the commercial nonylphenol (NP) surfactant under visible light irradiation. The physicochemical characteristics of the synthesized composites (TiO_2, CDT, and CDT/GAC) were determined in detail by X-ray diffraction, scanning electron microscopy, elemental mapping, Brunauer–Emmett–Teller, UV–Vis absorption and PL spectra. The results indicated that the band gap decreased from 3.17 eV to 2.72 eV after C doping, and to 2.66 eV by changing the calcination temperature from 475 °C to 600 °C; the visible light absorption also increased. This study demonstrates that the CDT/GAC photocatalyst with an A (53.06)/R (46.94) ratio exhibited high degradation efficiency. COD and TOC removal of 99% and 89%, respectively, and 80% NP decrease within 60 min. The NP degradation increases with increasing temperature and light intensity. The Langmuir–Hinshelwood kinetic model fitted with the experimental data. In addition, it is reported that the synthesized photocatalyst became stable and highly active, even after five cycles. The results also showed that the values of the carbon oxidation state (COS) and the average oxidation state (AOS) were highly increased after the decomposition of NP by the Xenon/CDT (A/R)/GAC process over 3.37 and 3.87, respectively.

1. Introduction

action of hormones in the body through the inhibition of estrogen

Case Report

Interdisciplinary Neurosurgery

journal homepage: www.elsevier.com/locate/inat

Clipping of a ruptured middle cerebral artery aneurysm in a patient with coronavirus disease 2019 (COVID-19): A case report

ARTICLE INFO

Keywords:
Aneurysm
COVID-19
SARS CoV-2

ABSTRACT

Aim of the study: The aim of this study is to present our suggestions for organization, personal protective equipment (PPE) use, work flow of the operating theater, and the treatment of patients with COVID-19 and co-existing neurological disease.

Materials and methods: We present the case of a 70-year-old male who was transferred to our Department because of subarachnoid hemorrhage with ruptured right middle cerebral artery aneurysm and SARS CoV-2 infection. The emergency clipping of the aneurysm and hematoma evacuation was performed. According to the therapeutic committee guidelines, chloroquine was started for COVID-19 treatment.

Results: Postoperatively, the patient is in good condition, with the Glasgow Coma Scale (GCS) score of 15, with mild, left hemiparesis, 4+/5 points on the Lovett scale, without symptoms of acute respiratory distress syndrome (ARDS). No one from the stuff was infected during the treatment.

Conclusions: Managing patients with infectious diseases such as COVID-19 presents many challenges and risks for healthcare personnel. Our experience suggests that by following strict safety protocols of PPE use, donning and doffing, and reducing operation time, the surgery may be safe for both the healthcare personnel and the patient.

1. Introduction

In late December 2019, a number of unexplained pneumonia cases began to be reported in Wuhan, China. A few days later, the causative agent of this mysterious pneumonia was identified as a novel cor-

experienced a sudden severe headache with nausea, vomiting, left hemiparesis and loss of consciousness. On admission, a CT scan showed an intracerebral hemorrhage with dimensions of 35 × 45 × 35 mm in the right temporal lobe, with a subarachnoid and intraventricular hemorrhage (grade 4 on modified Fisher scale). CT angiography showed

Letters to the Editor

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Spatial and Spatio-temporal Epidemiology

journal homepage: www.elsevier.com/locate/sste

Letter to the editor: Covid-19 and Vit-D: Disease mortality negatively correlates with sunlight exposure

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ARTICLE INFO

Article history:
Received 13 August 2020
Accepted 17 August 2020
Available online 24 August 2020

Keywords:
COVID-19
Vitamine D
Bias
Scientific integrity
Reproducibility

ABSTRACT

The manuscript "Covid-19 And Vit-D: Disease Mortality Negatively Correlates with Sunlight Exposure" held our attention as we found fatal shortcomings that invalidates the analyses and conclusions.

The manuscript **"Covid-19 And Vit-D: Disease Mortality Negatively Correlates with Sunlight Exposure"** (Lansiaux et al., 2020) held our attention as we found fatal shortcomings that invalidates the analyses and conclusions.

the latter is related to the prognosis of COVID-19. Trying to reproduce the results from Table 1, we eventually found that the "mortality rate" refer to the latter and so, is related to the prognosis of COVID-19.

… and yourself!

- Your paper is your passport
- to your community

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Publish *AND* Perish! – if you break ethical rules

Ethical rules are **global**

- ☐ in different countries
- ☐ among different publishers

All Databases | Select a Database | Web of Science | Additional Resources

Search | Author Search | Cited Reference Search | Advanced Search | Search History

Author Search

Enter Author Name | Select Research Domain | Select Organization

Last Name / Family Name (Required)
Hirsch
Example: Smith

Initials (Up to 4 allowed)
JE
Example: CE

Exact Matches Only

Add Author Name Variant >>

Clear | Next | Search

View **Distinct Author Record Sets** for Hirsch JE

The Distinct Author Record Set feature is a discovery tool showing sets of papers likely written by the same person. (Tell me more.)

(0) | Save to: ENDNOTE WEB | ENDNOTE | I Wrote These Publications | more options

Analyze Results | Create Citation Report

1. Title: Spherical agglomeration of superconducting and normal microparticles with and without applied electric field
Author(s): Ghosh, R. S. B.; Hirsch, J. E.
Source: PHYSICAL REVIEW B Volume: **86** Issue: **5** Article Number: **054511** DOI: **10.1103/PhysRevB.86.054511** Published: **AUG 13 2012**
Times Cited: **0** (from Web of Science)

[View abstract]

2. Title: Experimental consequences of predicted charge rigidity of superconductors
Author(s): Hirsch, J. E.
Source: PHYSICA C-SUPERCONDUCTIVITY AND ITS APPLICATIONS Volume: **478** Pages: **42-48** DOI: **10.1016/j.physc.2012.03.049** Published: **AUG 2012**
Times Cited: **0** (from Web of Science)

To which audience?

- **Identify the sector of readership/community for which a paper is meant**
- **Identify the interest of your audience**
- "Effect of inhaled corticosteroids on small airways in asthma: Investigation using impulse oscillometry"in *Pharmacological Research?* Or better*Pulmonary Pharmacology & Therapeutics?*
- **Is your paper of local or international interest?**"A
- bioequivalence study of ibuprofen tablets marketed in SouthernKosovo

Why is it important to submit a good article?

- **Before submitting and article make sure it is**

  ***as good as you can make it*.**
- Your chances of acceptance will be increased.
- **but also the life of the Editors and Reviewers**
- Editors and Reviewers are already overloaded.
- Incomplete manuscripts create great frustration

An international editor says…

- **The following problems appear much too frequently”**
- Submission of papers which are clearly out of scope
- Failure to format the paper according to the Guide for Authors
- Inappropriate (or no) suggested reviewers
- Inadequate response to reviewers
- Inadequate standard of English
- Resubmission of rejected manuscripts without revision

and my own publishing advice is as follows:

- ✓ Submit to the **right journal**
- ✓ Submit to **one journal** only
- ✓ Do **not** submit "salami"articles
- ✓ Pay attention to **journal requirements** and structure
- ✓ Check the **English**
- ✓ Pay attention to **ethics standards**
- ✓ Ask your **colleagues** to proof read the article
- ✓ Be **self-critica**

Choose the right journal

- **Investigate all candidate journals to find out**
- Aims and scope
- Accepted types of articles
- Readership
- Current hot topics

(go through the abstracts of recent publications

The Impact Factor (IF)

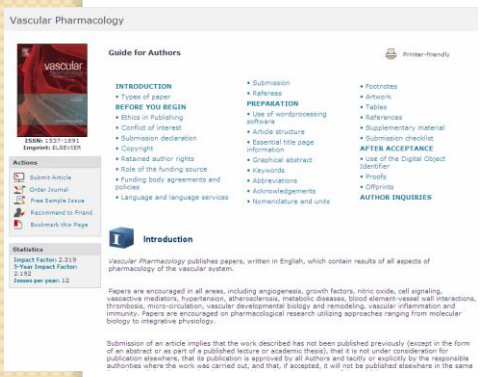
- In **addition** the IF can give guidance but should **NOT**be the sole reason to submit to a journal.
- ☐ The IF indicates the **cites to recent items / number of recent items (published in a 2 year period)** in a journal

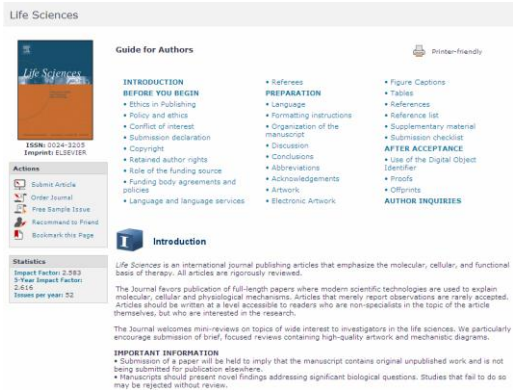
ATTENTION!

- **DO NOT gamble by scattering your manuscript to several journals. Only submit once!**
- International ethics standards prohibit multiple/simultaneous submissions, and Editors DO find out!

Before typing, read the specific ‘Guide for Authors’

Apply the Guide for Authors to your manuscript, even to the first draft (text layout, paper citation, nomenclature, figures and table, etc.). It will save your time, and the editor’s





The general structure of a full article

- Title
- ☐ Authors
- ☐ Abstract
- ☐ Keywords
- ☐ Main text (IMRAD)Introduction
- Methods
- Results
- And
- Discussion (Conclusion
- ☐ Acknowledgements
-

☐ References

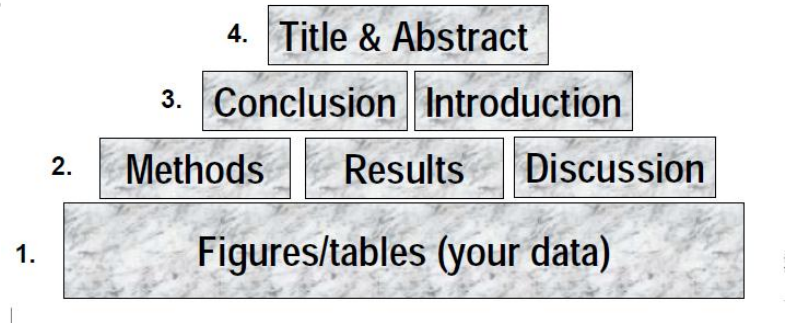
Supplementary material

Make them easy for indexing and searching! (informative, attractive, effective)

Journal space is precious. Make your article as brief as possible. If clarity can be achieved in *n* words, never use *n+1*.

Work in progress vs. final masterpiece

- **The process of writing – building the article**
- This is a very individual process, and you should do it in the way that suits you best. Many find it easiest to start spinning the story starting with figures/tables, the



Work in progress vs. final masterpiece

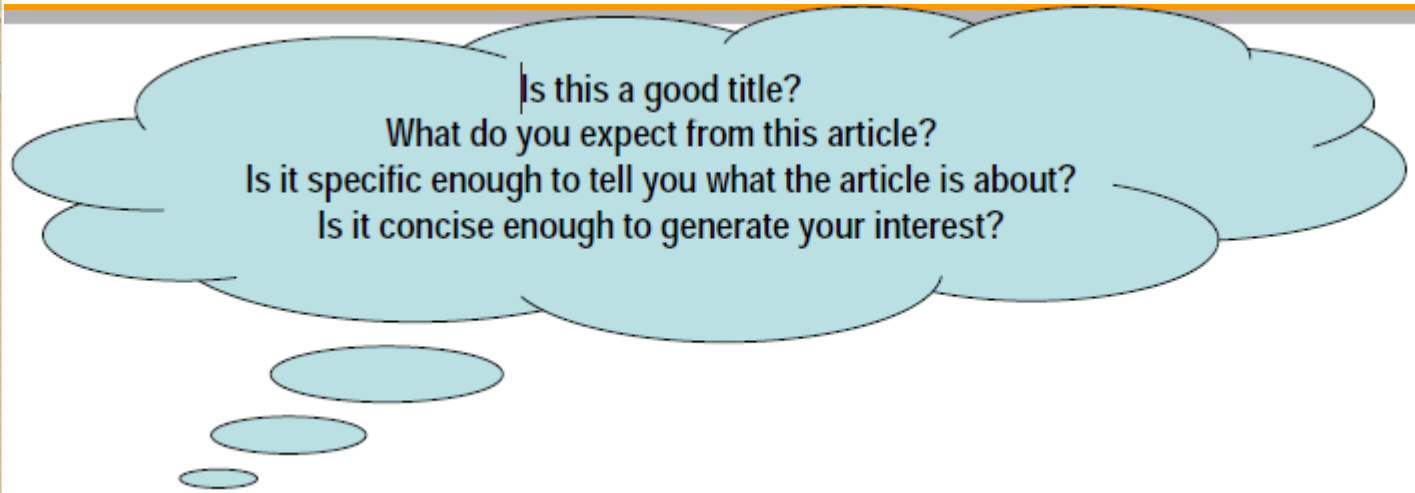
The final article

GENERAL

SPECIFIC

GENERAL

The title



Effects of a KiSS-1 peptide, a metastasis suppressor gene, on the invasive ability of renal cell carcinoma cells through a modulation of a matrix metalloproteinase 2 expression

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Title formula

- The effect of X on Y in Z
- Does asthma reduce linear growth?
- The b52 genotype reduces survival after myocardial infarction.

Title – what is the paper broadly about?

- Your opportunity to **attract the reader's attention**.

- Keep it **informative** and **concise**.
- Avoid technical jargon and abbreviations if possible.

Abstract – tell the prospective readers what you did and what were the important findings.

- This is the **advertisement** of your article. Make it interesting, and easy to be understood without reading the whole article.
- ☐ You must be **accurate** and **specific**!
- ☐ A clear abstract will strongly influence whether or not your work is further considered.
- ☐ Keep it as **brief** as possible!!!

Keywords – mainly used for indexing and searching

- Don't be too narrow, and neither too broad
- Avoid abbreviations
- Check the Guide for Authors!

TIP: Search for your keywords online.
Would readers find YOUR

article using these keywords?

Introduction – to convince readers that you clearly know why your work is useful

1. Introduction

Epigenetic modifications are increasingly recognized to play significant roles in both normal cellular physiology and disease processes, particularly in cancer where aberrant gene expression has long been associated with the pathogenesis of diseases. The histone acetylation status, one of the major groups mediating epigenetic modifications, is determined by the opposing actions of histone acetyltransferases (HATs) and histone deacetylases (HDACs). HAT inactivation has been linked to oncogenesis and experimental evidence suggests that the aberrant HDAC activity leads to the transcriptional repression of specific tumor suppressor genes, thus contributing to tumor formation (Marks et al., 2001; Karagiannis and El-Osta, 2006). Actions of HDAC inhibitors (HDACIs) often result in cell cycle arrest, differentiation and apoptosis in numerous transformed cell lines in culture and *in vivo* (Johnstone, 2002; McLaughlin and La Thangue, 2004; Minucci and Pelicci, 2006).

Therefore, the development of HDACIs as therapeutic agents for cancer treatment has recently been intensified.

Give overall picture – keep it brief! (no history lesson!)

Current state of knowledge

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Introduction – to convince readers that you clearly know why your work is useful

Nevertheless, Vorinostat known as SAHA (suberoylanilide hydroxamic acid) that recently has been approved by FDA for the treatment of cutaneous T-cell lymphoma (CTCL) is not an ideal drug due to its low solubility and permeability classification (class IV), according to the Biopharmaceutical Classification System (BCS), and short half-life in clinical trials (half-life of 120 min for oral administration vs. 40 min for intravenous) (Kelly et al., 2005). Moreover, HDACIs with substantially longer half-lives, such as MS-275 with a half-life of up to 80 h, display higher toxicity profiles (Ryan et al., 2005). Additionally, Valproic acid binds to serum proteins (up to 90% of the absorbed drug) and exhibits low potency (Minucci and Pelicci, 2006).

Growing evidence has also revealed that the hydroxamate group is associated with low oral bioavailability, poor *in vivo* stability, and undesirable side effects (Mulder and Meerman, 1983; Vassiliou et al., 1999; Suzuki et al., 2005). It has also been shown that the hydroxamate type inhibitor Batimastat promoted liver metastasis in a tumor free mouse model (Kruger et al., 2001). As such, it has become increasingly important to identify replacement groups that exhibit strong inhibitory action against HDACs. Therefore, the

...es than the

...s of a compound in the early stage of the drug discovery process are of crucial importance. A successful drug-lead candidate must possess

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What is the problem? Are there any existing solutions? What are their main limitations? And what do you hope to achieve?

Do not mix introduction with results, discussion, and conclusion

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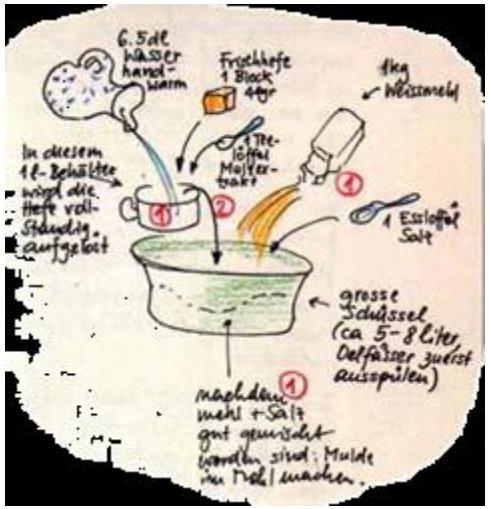
Methods – how was the problem studied

- Include detailed information, so that a knowledgeable reader can **reproduce** the experiment.
- However, use **references** and **Supplementary Materialst** o indicate the previously published procedures.



Results – What have you found?

3. Results

3.1. Factors affecting entrapment efficiency of flurbiprofen in niosomal formulations

3.1.1. Effect of surfactant structure

To investigate the influence of surfactant structure on flurbiprofen entrapment efficiency, niosomal formulations of different spans were prepared from proniosomes with the same total lipid concentration (100 μmol/ml). Results listed in Table 3 show that Sp 60 has significant higher entrapment efficiency than other span types ($P < 0.05$). This could be due to the surfactant chemical structure. All span types have the same head group and different alkyl chain. Increasing the alkyl chain length is leading to higher entrapment efficiency (Hao et al., 2002). The entrapment efficiency followed the

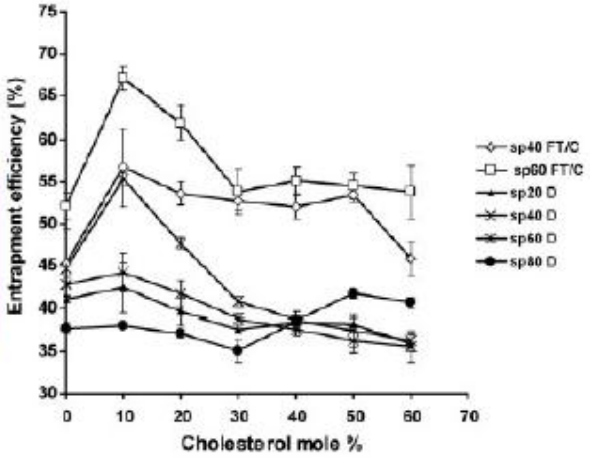


Fig. 1. Effect of cholesterol mol% and the method of free drug separation on the entrapment efficiency of flurbiprofen into niosomes. FT/C: freeze thawing/centrifugation. D: dialysis.

Table 4
Effect of flurbiprofen concentration on niosomal encapsulation efficiency

Flurbiprofen concentration mg/mmol lipids	EE%	% (mg drug/μmol of total lipids)
25	55.99 ± 2.28	1.40 ± 0.06
50	67.04 ± 1.41	3.35 ± 0.14
75	72.25 ± 2.3	5.41 ± 0.17

Each result is the mean value ± S.D. ($n = 3$).

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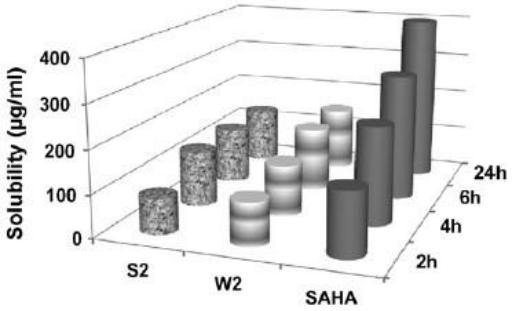
Results – What have you found?

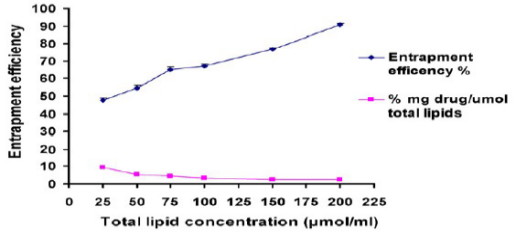
- Tell a clear and easy-to-understand story.
- ☐ RED THREAD
  - Only representative results –but do not hide results!
  - Add Supplementary Materialsfor data of secondary importance.

- Be structured (sub-headings)

Appearance counts!



- Un-crowded plots,
- symbols clear to read and data sets easy to discriminate.
- Scale bar on photographs.
- Use color ONLY when necessary.
- Do not include long boring tables!



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Discussion – What the results mean

- Here you SELL your data!
- Discussion to correlate with results, but don't repeat results
- Put your results into perspective with previously published data

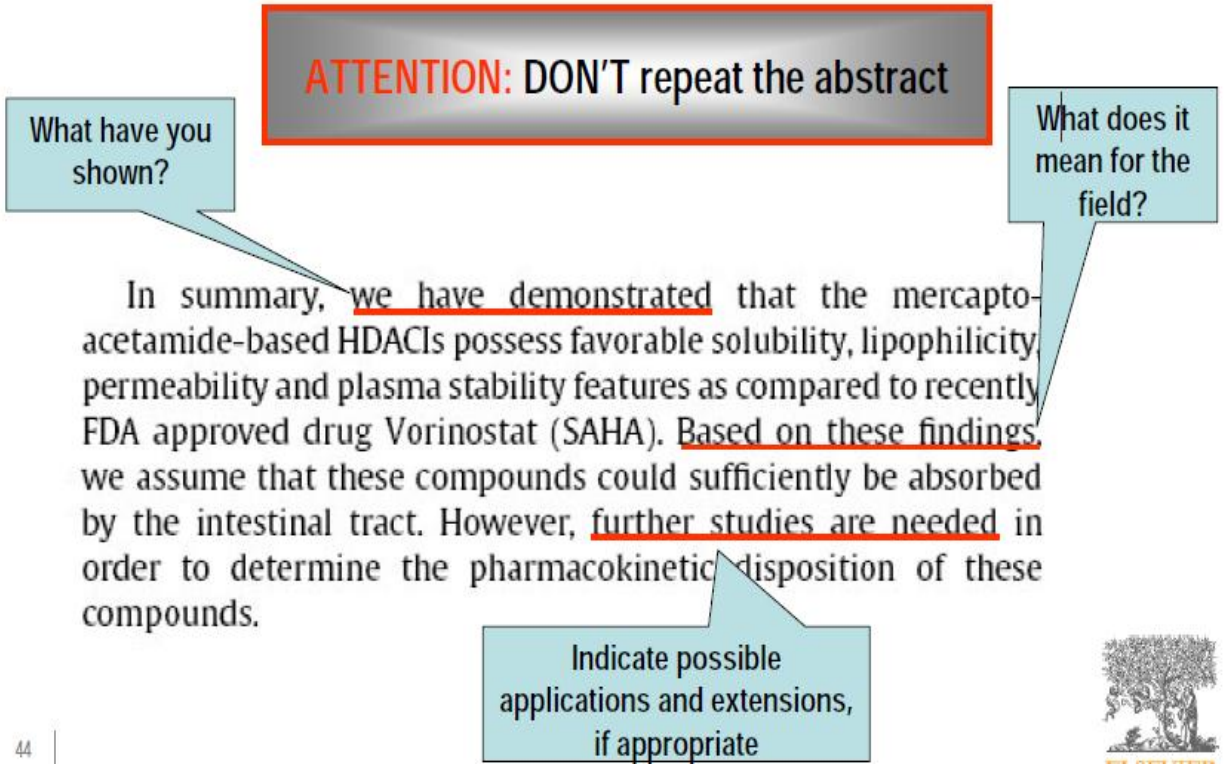
ATTENTION: DON'T ignore work in disagreement with yours – confront it and convince the reader that you are correct

Watch out for the following

- Don't exaggerate
- ☐ Be specific (say "48 degrees" instead of "higher temperature")
- ☐ Avoid sudden introduction of new terms or ideas
- ☐ Speculations on possible interpretations are allowed. But these should be rooted in fact, rather than imagination.
- ☐ Check logic and justifications

Conclusions – How the work advances the field from the present state of knowledge

- **Provide a clear scientific justification for your work!**



References

- **Typically, there are more mistakes in the references than any other part of the manuscript.**
- ☐ **It is one of the most annoying problems, and causes great headaches among editors…**Cite the **main** scientific publications on which your work is based
- Do not inflate the manuscript with too many references
-

30-40 references are appropriate for a **full text article**

Avoid excessive self-citations

☐ Avoid excessive citations of publications from the same region

Cover letter – your chance to speak to the Editor directly

- View it as a job application letter; you want to "sell"your work…
- ☐ WHY did you submit the manuscript to THIS journal?
- Do not summarize your manuscript, or repeat the abstract

- ☐ Mention special requirements, e.g. if you do not wish your manuscript to be reviewed by certain reviewers.

Some technical details

- Length of the manuscript
- ☐ Supplementary Material
- ☐ Text layout
- ☐ Abbreviations

Check the Guide for Authors of the respective journal for specific instructions

ELSEVIER

Language

- ☐ UK or US spelling? Be consistent!
- **2. Style**
- *"Everything should be made as simple as possible, but not simpler" (Einstein)*
- ☐ Be clear
- ☐ Be objective
- ☐ Avoid imprecise language (nowadays -currently)
- ☐ Be brief